



## **EXPLORING THE CULTURAL SPACE AND URBAN CONSUMPTION PATTERNS IN BARCELONA'S CHINATOWN: A CASE STUDY OF THE FONDO NEIGHBORHOOD**

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The study of global Chinatowns as cultural spaces and their impact on urban consumption patterns has gained increasing attention in recent years. However, there is a notable research gap in the context of Chinatowns in Spain, particularly in the city of Barcelona. This study aims to address this gap by conducting an in-depth case study of the Fondo neighborhood, situated within Barcelona's Chinatown. By employing a mixed-methods approach, this research seeks to uncover the unique characteristics of the Fondo neighborhood as a cultural space and examine its influence on urban consumption dynamics. The study begins with a systematic literature review, analyzing existing research on Chinatowns and their role in urban consumption. Key search terms are used to identify relevant articles in prominent databases such as Web of Science, Scopus, and CNKI, encompassing both English and Chinese language publications. The review provides a comprehensive understanding of the current state of knowledge and identifies specific areas requiring further investigation.

Building upon the insights gained from the literature review, the study employs qualitative research methods, including on-site observations and semi-structured interviews with local residents, business owners, and visitors in the Fondo neighborhood. These methods enable the researchers to gather rich, contextual data on the cultural space and its impact on consumption patterns.

The significance of this study lies in its potential to contribute to the understanding of cultural spaces and their influence on urban consumption, as well as its practical implications for sustainable tourism and economic development in Barcelona's Chinatown. By providing a nuanced analysis of the Fondo neighborhood, this research aims to inform policymakers, urban planners, and local stakeholders in their efforts to promote cultural heritage, foster community engagement, and support the long-term viability of this unique urban area.