

IRSA - CONGRESSO MUNDIAL DE SOCIOLOGIA RURAL (01/10/2025 A 20/01/2026) - IRSA 39 - TERRITORIAL MARKETS AS SPACES OF VALUE

**IMPLEMENTATION OF FAMILY FARMING PROCUREMENT UNDER THE
BRAZILIAN NATIONAL SCHOOL FEEDING PROGRAM (PNAE):
CHALLENGES AND OPPORTUNITIES FOR THE INCLUSION OF
TRADITIONAL PEOPLES AND COMMUNITIES**

Daiana Brito Dos Santos (nutridaianabrito@gmail.com)

Bárbara Carolina Meira Ramos (babipramos@gmail.com)

Amanda Souza Silva Sperb (amandanutri0@gmail.com)

Vanuska Lima Da Silva (vanuskal@gmail.com)

Luciana Dias De Oliveira (dialu73@hotmail.com)

Family farming procurement under the Brazilian National School Feeding Program (PNAE)

plays a strategic role in promoting local development and valuing traditional peoples and

communities. However, the effective participation of these groups still faces operational and

institutional challenges. This study aims to comparatively analyze the implementation of family

farming procurement within the PNAE in the municipalities of Tavares and São José do Norte

(Rio Grande do Sul, Brazil), with a focus on the inclusion of traditional peoples and

communities. Data were collected through self-administered questionnaires applied to

municipal managers, responsible technical nutritionists, and family farmers, in addition to

documentary analysis of public calls and procurement notices. The study seeks to identify

barriers and facilitating factors in program implementation, highlighting aspects such as

logistics, procurement criteria, cultural appropriateness of foods, and intersectoral coordination.

The findings are expected to contribute to the strengthening of public policies aimed at food

sovereignty and the valorization of traditional productive practices in the state of Rio Grande

do Sul.

Palavras-chave: pnae; family farming; traditional peoples and communities; public policies.