

ARTIGO - 2. PATRIMÔNIO CULTURAL E OS DESAFIOS DO SÉCULO XXI: O PATRIMÔNIO NA ÉPOCA DAS MUDANÇAS CLIMÁTICAS: A CONSERVAÇÃO ENTRE NOVOS E VELHOS RISCOS / AS ESCALAS DO PATRIMÔNIO: LOCAL - GLOBAL / MODELOS INOVADORES DE GESTÃO PARTICIPATIVA E ENVOLVIMENTO DAS COMUNIDADES LOCAIS / ESTRATÉGIAS DE FINANCIAMENTO PARA A CONSERVAÇÃO..

**A NIGHT AT THE CINEMA: REINTERPRETING CULTURAL HERITAGE IN FORRES**

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The closure of cinema halls did not occur in isolation, multiple factors contributed to their decline. In a small town called Forres, in the north of Scotland, this phenomenon has been reinterpreted. The persistence of cinema-going culture in Forres, due to the work of a group of volunteers and the conversations surrounding the collective memory of the communities, inspired the development of this research. This work explores multidisciplinary approaches, such as architecture and design, to present a historical overview of cinemas in this town. The aim is to highlight the cultural value of cinema and to promote an event where people could discuss the past and present of this art form. As part of a master's dissertation, this event became one of the outcomes of the research. Its structure included an art installation featuring historical photographs and artefacts that once belonged to the town's former cinemas. Interviews were also conducted with prominent figures of the local cinema

scene, which were subsequently presented at the event. In addition, participants completed feedback forms that indicated clear directions for the next stages of the research. The purpose was to employ design innovation as a means of engaging local communities in critical discussions on cultural heritage, encouraging future similar events and contributing to a growing body of knowledge on the themes.

Palavras-chave: cinema; cultural heritage; local communities.